

Ibrahim El Chami

UX Designer, Gamer and Lifelong Learner

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Vancouver, Canada

My Portfolio

<https://ibrahimelchami.com>

Work Experience

Jan 2020 - Present



Rise People

Product Designer • Vancouver, Canada

- Researching, wireframing, iterating and delivering full features to the Rise People platform
- Communicating with product managers and users to validate feature requirements
- Working directly with developers to deliver features that fit within their limitations
- Designing a brand new style guide alongside 3 other UX/UI designers and the executive team

Dec 2018 - Present



The Inside

UX/UI Designer • New York, USA (Remote)

- Working on a team with a Product Manager, UI Designer and Developer
- Designing wireframes and iterating on designs through discussion and research
- Writing and analyzing user tests to gain user insight and discover new information
- Improving conversion rates, saw an improvement of +50% for add to cart conversion

June 2019 - Sept 2019



FCV Interactive

UX Architect • Vancouver, Canada

- Working with a PM and Senior UX Designer through web based projects with team
- Conducted user research, testing, interviews, heuristic analysis, and delivered wireframes
- Completed web-based projects in health, transit, and government
- Finished up after three months at FCV because the company filed for bankruptcy

Education

Sept 2017 - Dec 2017



BrainStation

UX/UI Design

During my 10 week, 400 hour course at BrainStation, I learned how to run sprints, research users and products, prototype experiences, and design interfaces. These skills allow me to create digital products that work for - not against - the user.

Sept 2013 - Dec 2016



Simon Fraser University

Bachelor's of Business Administration

My specialization is in marketing, where I learned about consumers, evolution of products, strategic decision making and critical analysis. I spent my time outside of Business studies exploring computer science and working with student organizations.

Skills

Knowledge

UX/UI Design Research
Content Writing Wireframing
Design Sprints User Testing

Tools

Sketch Adobe XD
Invision Illustrator
Flinto After Effects

Coding

HTML
CSS
Programming Logic

Values

Understand the User Always Learn Be Passionate Collaborate to Ideate