

# Ibrahim El Chami

Product Designer, Gamer and Lifelong Learner

+1.778.929.6245  
ibelchami@gmail.com  
Vancouver, Canada

My Portfolio

<https://ibrahimelchami.com>

## Work Experience

Jan 2020 - Present



### Rise People

**Product Designer** • Vancouver, Canada

- Communicating with product managers and users to validate feature requirements
- Working directly with developers to deliver features that fit within their limitations
- Designing a new reusable component library with the design team
- Delivering entirely new features from design to front-end code complete

Dec 2018 - Dec 2019



### The Inside

**UX/UI Designer** • New York, USA (Remote)

- Working on a team with a Product Manager, UI Designer and Developer
- Designing wireframes and iterating on designs through discussion and research
- Writing and analyzing user tests to gain user insight and discover new information
- Improving conversion rates, saw an improvement of +50% for add to cart conversion

June 2019 - Sept 2019



### FCV Interactive

**UX Architect** • Vancouver, Canada

- Working with a PM and Senior UX Designer through web based projects with team
- Conducted user research, testing, interviews, heuristic analysis, and delivered wireframes
- Completed web-based projects in health, transit, and government
- Finished up after three months at FCV because the company filed for bankruptcy

## Education

Sept 2017 - Dec 2017



### BrainStation

**UX/UI Design**

During my 10 week, 400 hour course at BrainStation, I learned how to run sprints, research users and products, prototype experiences, and design interfaces. These skills allow me to create digital products that work for - not against - the user.

Sept 2013 - Dec 2016



### Simon Fraser University

**Bachelor's of Business Administration**

My specialization is in marketing, where I learned about consumers, evolution of products, strategic decision making and critical analysis. I spent my time outside of Business studies exploring computer science and working with student organizations.

## Skills

### Knowledge

UX/UI Design    Research  
Content Writing    Wireframing  
Design Sprints    User Testing

### Tools

Figma    JIRA  
Sketch    Atom  
Invision    After Effects

### Coding

HTML  
CSS  
Programming Logic

## Values

Understand the User    Always Learn    Be Passionate    Collaborate to Ideate